Reimagined

The expansion and restoration of the University of Michigan Museum of Art
There comes a time when transformative change is not an option. This is the moment.
A time when an institution must evolve in dramatic ways in order to meet its growing responsibilities and fulfill its potential. That time has come for UMMA. And so we have embarked on a historic $35.4 million campaign to expand and restore Alumni Memorial Hall, our majestic home for more than half a century. This landmark building project—designed by principal architect Brad Cloepfil—effectively reimagines the university art museum, dynamically reaffirms our mission as a vital center for both formal and informal learning, and re.commits to our role as a bridge between the University, the community, and the visual arts.

Join us now as we prepare UMMA for this transformation, building on tradition and history. The very future of the Museum depends on the vision and generosity of our benefactors.

“One of the finest university collections in the country.”
—The Boston Globe

but a mandate.
During the past decade, UMMA has regularly mounted “thoughtful blockbuster” exhibitions, gaining national and international recognition in the process—Claude Monet, Pablo Picasso, Auguste Rodin, Georgia O’Keeffe, and The Romanovs Collect: European Art from the Hermitage. As beautiful as it is, our 1907 Beaux-Arts building places severe constraints on the scope of UMMA’s exhibitions and programs, with many spaces serving double and triple duty. For instance,

- **Only 3 to 4 percent of the Museum’s outstanding collections (more than 17,000 works of art) can be exhibited at any one time and storage space is insufficient to the needs of UMMA’s growing collections.**

- **The absence of classrooms, study rooms, and secure research areas makes it impossible for UMMA to fulfill its mission of teaching and research.**

- **Despite the fact that it hosts a multitude of lectures, performances, and family and special events each year, UMMA has no auditorium.**
Projected to open in fall 2008, the newly expanded and restored Museum will serve as a vibrant beacon for the arts, embodying UMMA’s institutional values of openness, energy, and respect for diversity.

To be named The Maxine and Stuart Frankel and The Frankel Family Wing, the new addition will encompass some 53,000 square feet (more than doubling the existing space), creating a handsome interplay of stone, glass, and steel that will echo the graciousness of Alumni Memorial Hall. The new wing will be organized around a soaring central Forum that will allow the building to be open late for film screenings, community meetings, classes, and special events.

In our current building, original skylights will be reopened, the coved ceilings restored, and mechanicals updated.

Many of the galleries will be bathed in natural light.
The UMMA expansion has already been recognized by the American Institute of Architects with a coveted project design award, one of only four such awards made in 2004 for designs around the world.
“In the forefront” of university art museums

–The New York Times
Can your gift make a difference? Yes. Your generous gift or pledge at any level can help us leverage $1.5 million from the Kresge Foundation. Each of us stretching—that’s what will make the difference. But we’re on the clock to complete this campaign. Please help us meet the challenge and seize this historic moment. Now is the time to stand up and be a part of the future of the Museum of Art.

The Kresge Foundation recently awarded UMMA a $1.5 million challenge grant toward completing the campaign for the Museum’s building project. These prestigious and highly competitive grants are awarded on a challenge basis to assist nonprofit institutions in completing ambitious capital campaigns.

"The UMMA expansion will serve as a catalyst for new activities and experiences, where the boundaries of art, life, and landscape merge to become one.”
—Brad Cloepfil, Allied Works Architecture

our Challenge…and Yours!
building the future Together

As a university museum in a community setting, UMMA is committed to the advancement of knowledge. We believe that encounters with original works of art make us fuller human beings and promote good citizenship—especially important as we prepare young people to be tomorrow’s leaders. Our thought-provoking exhibitions and programs encourage deep looking, challenge previous assumptions, provide solace, and allow viewers to develop their own meanings in timeless works of art.

Every gift is important. UMMA needs your help to make the expansion and restoration of this national jewel a reality. We look forward to publicly recognizing gifts at the following levels:

- **$10,000 +** Your name on the donor wall in the Forum of the Frankel Wing
- **$5,000 +** Your name on a piece of gallery seating designed by Allied Works Architecture
- **$2,500 +** Your name on a seat in the new 225-seat Auditorium
- **$1,000 +** Your name in a permanent Donor Book to be placed on public view in the Frankel Wing

All gifts of $1,000 or more will also receive a special commemorative UMMA publication.

All gifts of $100 or more will be recognized in a final UMMA Campaign Report.

For information on additional giving opportunities—or any aspect of UMMA’s landmark building project, please contact the development office at 734.763.6467 or visit us at www.umma.umich.edu.

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